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Press Release

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Two Big Names Headline The Grand's 2015-16 Season

WAUSAU, WI – September 2, 2015 – A Number One Country Artist. A Grammy-winning roots and blues legend. It's Opening Weekend at The Grand Theater, and the Performing Arts Foundation is pulling out all the stops for a blockbuster pair of shows September 17-18.

The 2015-16 PAF season will open on Thursday, September 17, as country superstar Kelsea Ballerini headlines, with opener Zac Matthews Band. Dubbed "Country Music's Next Queen" by Billboard Magazine, Ballerini saw her single "Love Me Like You Mean It" hit Number One this summer, making her the first female country artist since Carrie Underwood in 2006 to top the charts with a debut single.

Proving she's not a one-hit wonder, Ballerini has followed up with her second single, "Dibs", which is one of the most-added songs on country radio, and broke into the Top 30 this week. She's been spending her summer wowing audiences across the country at multiple festivals, as well as opening for Lady Antebellum, and now she'll kick off the 2015-16 season at The Grand.

"We are absolutely thrilled to open our season with Kelsea Ballerini," said Sean Wright, Executive Director of the Performing Arts Foundation. "She is one of the hottest artists in music today, crossing over the country and pop charts. She is destined for superstardom and we cannot wait to have her at The Grand!"

If that wasn't enough, the next night (Friday, September 18), the PAF welcomes three-time Grammy winner Keb' Mo'. From his Grammy-nominated self-titled debut album two decades ago, to his latest and perhaps best work, Keb' Mo' has long been amazing audiences across the globe with his unique sound.

With another Grammy nomination for his latest album, “Blues Americana”, Keb’ Mo’ has reinvented himself as more than just a master of the blues, but a master of roots, Americana, folk and even a little straight-ahead rock. His songs have been recorded by B.B. King, Buddy Guy, the Dixie Chicks, Joe Cocker and Robert Palmer, and he is even a prolific television composer writing a number of themes to some of America’s favorite shows, including “Mike and Molly”.

“Keb’ Mo’ is a visionary musician, and the perfect way to cap off two remarkable nights of music,” said Wright. “Whatever your preferred style of music, an evening with Keb’ Mo’ is an evening sure to delight.”

Tickets are on sale now for both shows, at The Grand Ticket Office (401 4th Street in Downtown Wausau), via phone at 715-842-0988 and online at www.grandtheater.org. There is still time to subscribe to 2015-16 season, which features 19 outstanding shows. Select four or more shows to become a subscriber, which includes discounts on tickets, free ticket exchanges and numerous other subscriber-only benefits.

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