

Performing Arts Foundation, Inc. 401 N Fourth Street Wausau, WI 54403-5420 715-842-0988 www.grandtheater.org

Press Release

Contact: Melanie Schumann Director of Marketing and Development Performing Arts Foundation 715.842.0988 X 240 <u>mschumann@grandtheater.org</u>

Grand Theater Announced As Top Theatre Venue Worldwide

The Grand Theater has capped off an incredible 2017 including being ranked 5th in the 2017 Top Theatre Venues Worldwide with capacity under 1,300 as compiled by *Pollstar*. The 2017 season featured a record-setting 18 sold out shows, and moved The Grand's ranking among all worldwide venues from 174 to 143 according to the publication's 2017 Year End Edition. This is the first time The Grand has ever appeared in the Top 150 rankings.

"2017 was an incredible year at The Grand, and to be recognized in *Pollstar's* Top 150 worldwide for the first time is a tribute to the hard work done by the entire team. It's quite an accomplishment, and we are absolutely thrilled," said Sean Wright, Executive Director.

Pollstar is the worldwide trade publication for the concert and performing arts industry. The Grand has been ranked alongside world-renowned theaters such as Orpheum Theater (Minneapolis, MN), Ryman Auditorium (Nashville, TN), and Aragon Ballroom (Chicago, IL).

"We have our outstanding patrons to thank for our success," says executive director Sean Wright. "We have incredibly loyal season subscribers, plus we're excited to see how many new patrons from throughout the region are experiencing The Grand for the first time. It's great to be recognized with some of the elite venues in the world, and it motivates us to continue to present the best in the performing arts for our audiences to enjoy"

To find more information about The Grand, visit www.grandtheater.org, or call 715.842.0988.