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Press Release

The Grand Theater Announces its New Insta-Choir Program

Wausau, WI – September 10, 2019 – The Grand Theater introduced Wausau’s newest choral group today – The Grand’s Insta-Choir – which will meet just a few times a year, will require no rehearsal or preparation, and is geared toward singers of all skill levels.

Interested participants must sign up for SMS notifications on The Grand’s website in order to learn about Insta-Choir events. Inspired by the internet phenomenon of “flash mobs,” these spontaneous singing sessions will be held at The Grand Theater every few months. Those who have registered to receive notifications will receive a text message with event information a few days beforehand. Participants are then invited to simply show up at The Grand, grab some sheet music, and learn a new song with other community members, all in under an hour!

“We’re really excited to provide a new opportunity for community members to experience the arts together,” said The Grand’s Executive Director, Sean Wright. “We think it’s going to be a great way to enjoy the power of making music as a community!”

Part of the Bridge Clinic Community Engagement Series, Insta-Choir events are free and do not require a ticket or RSVP. Community members are simply encouraged to stop by The Grand to learn and sing a song together. To register for SMS notifications or to learn more about The Grand’s Insta-Choir, visit www.grandtheater.org.

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