



Performing Arts Foundation, Inc.
401 N Fourth Street
Wausau, WI 54403-5420
715-842-0988
www.grandtheater.org

Press Release

Contact:

Melanie Schumann
Director of Marketing and Development
Performing Arts Foundation
715.842.0988 X 240
mschumann@grandtheater.org

Grand Theater Recognized Again As Top Theatre Venue Worldwide

The Grand Theater has capped off an incredible 2019 with a spot in the 2019 Top 150 Theatre Venues Worldwide as compiled by *Pollstar*. The year has featured a record-setting 31 sold out shows and landed The Grand at the 133rd spot according to the publication's 2019 Year End Edition, marking the third straight year The Grand has appeared in the Top 150 rankings. The finish is the highest ever in the annual rankings for The Grand.

In addition to finishing in the Top 150 overall, The Grand shined in comparisons with similar markets and venues, finishing first overall in terms of similar market size and ranking fourth overall for theatres under 1300 seats.

"2019 has been an incredible year at The Grand, and to be recognized in *Pollstar's* Top 150 worldwide for the third consecutive year with our highest overall finish ever is a tribute to the hard work done by the entire team. To have the highest finish of similarly-sized markets is especially gratifying, because it demonstrates just how incredibly supportive this community is of the performing arts. It's certainly quite an accomplishment, and we are absolutely thrilled," said Sean Wright, Executive Director.

Pollstar is the worldwide trade publication for the concert and performing arts industry. The Grand has been ranked alongside world-renowned theaters such as Radio City Music Hall (New York, NY), Ryman Auditorium (Nashville, TN), and Royal Albert Hall (London, UK).

"We have our outstanding patrons to thank for our success," says executive director Sean Wright. "We have incredibly loyal season subscribers, plus we're excited to see how many new patrons from throughout the entire region are experiencing The Grand for the first time. It's great to be recognized with some of the elite venues in the world, and it motivates us to continue to present the best in the performing arts for our audiences to enjoy."

To find more information about The Grand, visit www.grandtheater.org, or call 715.842.0988.