



THE
GRAND
THEATER

Performing Arts Foundation, Inc.
401 Fourth Street
Wausau, WI 54403-5420
715-842-0988
www.grandtheater.org

Press Release

Contact:

Melanie Schumann
Director of Marketing and Development
Performing Arts Foundation
715.842.0988 X 240
mschumann@grandtheater.org

Grand Theater Announced As Top Theatre Venue Worldwide

An outstanding 2016 has landed The Grand Theater recognition as one of Pollstar Magazine's Top 200 Theatres Worldwide. The 32,937 tickets sold to touring performances placed The Grand in 174th overall, ahead of such prestigious venues as the Charleston Music Hall (Charleston, SC), Pantages Theatre (Minneapolis, MN), the Majestic Theatre (San Antonio, TX), and the Sydney Opera House (Sydney, Australia). The 174th ranking is the best ever for The Grand in the year-end rankings from the industry publication.

"It has been a fantastic season so far at The Grand. To be recognized as one of Pollstar's top theaters in the world is an amazing accomplishment, and we are thrilled about the many exciting things to come in the rest of our season," said Sean Wright, Executive Director.

Accomplishments such as this one, are helping the Grand Theater to expand their reach beyond the walls of The Grand creating more opportunities for community members, families, and students. Last fall The Grand launched their 10x10 Series which features emerging artists for only \$10 a ticket. This series welcomes new audiences to experience the theater in a unique way. This series continues this Friday, as Kristin Diable takes the stage at The Grand.

Earlier this year, The Grand also announced their newest program, Access For All. This program partners with the Women's Community and Boys and Girls Club of the Wausau area to ensure all families can experience the transformative power of the arts regardless of their financial situation.

The Grand also continues to expand their scholarship program which allows students to attend the Arts in Education Series even if they are unable to afford the \$5.00 ticket. "We hope to open our doors to even more students in the coming year ensuring they have the opportunity to experience the performing arts," Wright said.

The Grand is the home base for the Performing Arts Foundation Inc., which has served the region for over four decades. With a mission to not only bring the best in performing arts from around the world to North Central Wisconsin, but also to promote excellence in the arts for the entire region.

To find more information about The Grand, visit www.grandtheater.org, or call 715.842.0988.
