

# 2010-2020: DECADE IN REVIEW

Thank you for your support!

We look forward to the next ten years, and to continuing our legacy as a home for the performing arts in North Central Wisconsin.



The Grand Served  
**ALL 72 COUNTIES**



**525,000**  
Total Tickets Sold



**131,000**  
Students Attended  
Matinee Performances



**120**  
Total Sold-Out Shows



An Economic Impact of  
**\$38 million**



Consistently Ranked as a  
**TOP THEATER  
WORLDWIDE**



**\$15 million**  
Total Ticket Revenue



Community support allows us to continue our work: presenting the best of the performing arts, facilitating meaningful engagement opportunities, keeping ticket prices reasonable, and creating memorable experiences for the entire community. With your help, we hope to continue this tradition of excellence.

We invite you to be a part of  
The Grand's family.  
**Donate today!**



# 2019 ANNUAL REPORT & DECADE IN REVIEW



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715-842-0988 | [www.grandtheater.org](http://www.grandtheater.org)

# MAKING AN IMPACT IN OUR COMMUNITY

As we celebrate the beginning of a new decade, we want to say thank you for your support. You have helped make The Grand Theater what it is today: a cultural home for the community.

Your support makes it possible to continue our mission to ENTERTAIN, EDUCATE, and ENRICH the region. The Grand is proud to be a place that sparks creativity in North Central Wisconsin.

Your support helps continue this tradition for generations to come.

## THANK YOU!



# 2019: YEAR AT A GLANCE

## ANOTHER RECORD-BREAKING YEAR AT THE GRAND THEATER!

**POLLSTAR**  
Top Ranked Theater  
**IN THE WORLD**  
Based on Market Size



**31**

Sold-Out Shows



**72,870**

Total Tickets Sold



**130,000**

Patrons Through Our Doors



**315**

Total Days  
of Usage



The Central Wisconsin  
Jerry Ensemble Features  
**16 STUDENTS**



**4,450**

First-Time Patrons



**2,500**

Served by the Community  
Engagement Series



**14,000**

Students Attended  
Matinee Performances



**\$9,945**

Donated to  
Local Charities



**111**

Schools Served



An Economic Impact of  
**\$5 million**



**\$119,772**

Total Savings to  
Community Partners



**691**

Access to the Arts  
Scholarships Awarded

GALLERY

GRAND