



THE
GRAND
THEATER

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Press Release

The Grand Theater's Katy Lang Recognized as Part of IAVM's 30|Under|30

WAUSAU, WI – May 27, 2020 – Katy Lang, Director of Education and Community Engagement at The Grand Theater has been selected as part of the 2020 Class of the International Association of Venue Manager's 30|Under|30.

A native of Marathon and a graduate of the University of Wisconsin-Madison, Lang directs the Aspirus Arts in Education Series, which brings over 18,000 students each year to The Grand to experience the performing arts and encompasses The Grand's participation in the Jerry Awards, including the Central Wisconsin Jerry Ensemble, showcasing the best in musical theater in the region. Lang also oversees the Bridge Clinic Community Engagement Series, which takes the arts beyond the stage and into the community through free and low-cost events, both in person and online. She has been a driving force in The Grand's pivot to a diverse set of online offerings during the current venue shutdown due to COVID-19, setting new records for online patron engagement.

"Katy Lang is truly one of the most exceptional young leaders in our industry today," said Sean Wright, Executive Director of The Grand. "Her leadership of two of our most important programs demonstrates that she has an incredible future in the business and she is incredibly deserving of this recognition from IAVM."

Designed to engage the best and brightest young professionals in the venue management industry, the 30|UNDER|30 program recognizes emerging leaders across all sectors (Arenas, Stadiums, Performing Arts, Convention Centers, Universities and Amphitheaters). In its sixth year, the program has recognized 180 of the best young professionals from throughout North America.

Representing public assembly venues from around the globe, IAVM's members include managers and senior executives from auditorium, arenas, convention centers, exhibit halls, stadiums, performing arts centers, university complexes, and amphitheaters.

IAVM 30|Under|30 2020 Class:

<http://blog.iavm.org/iavm-foundation-announces-the-30under30-class-of-2020/>

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