



THE
GRAND
THEATER

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Press Release

The Grand Theater Kicks Off Its “Virtual Stage”

WAUSAU, WI – September 30, 2020 – The Grand Theater’s newest series, Ruder Ware Presents The Grand’s Virtual Stage, kicks off on Thursday, October 1st with a virtual performance from The Hit Men.

The Grand’s Virtual Stage will bring the performing arts directly into audiences’ homes. With upcoming streamed performances, The Grand will provide exclusive access to live recordings from artists from all over the world at no cost.

These weekly virtual events kick off on Thursday, October 1 with a performance from the classic rock supergroup The Hit Men. Some other events in this series include performances from The Chamber Music Society of Lincoln Center Front Row: National, ethio-jazz artist Meklit, and classical-crossover group Boston Brass, and many more.

The Grand is also partnering with local restaurants to create a full “show night” experience for viewers. Audiences can order takeout from each concert’s featured restaurant, make the corresponding signature cocktail at home, and peruse the provided digital program to learn more about the evening’s performance.

“We’re excited to share great performances from across the world through our Virtual Stage,” said Sean Wright, Executive Director of The Grand. “We are thankful for Ruder Ware’s support to help make these amazing performances possible and we look forward to sharing show nights with our community.”

Thanks to the support of Ruder Ware, these events will be free to access, but individuals must register for each event in advance. Sign up to see The Hit Men and more at www.grandtheater.org or by calling The Grand’s Ticket Office at 715-842-0988.

The four announced shows in the series can be found on The Grand’s website, and more performances will be announced soon. To stay up-to-date on The Grand’s Virtual Stage offerings, visit www.grandtheater.org/tickets/virtualstage-2.