



THE
GRAND
THEATER

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Press Release

The Grand Theater Reaches Fundraising Goal, Recognizes Supporters on Marquee

WAUSAU, WI – June 21, 2021 – The Grand Theater is thrilled to announce that thanks to the support and generosity of the Wausau community, it has reached and exceeded the \$600,000 funding goal set for the Ghost Light Fund.

The organization met the \$100,000 match from a generous supporter of The Grand, pushing the Ghost Light Fund past its goal. The Ghost Light Fund was created this year to help maintain the theater during the Covid-19 pandemic, provide engaging “intermission” programming while the theater was dark, retain staff for the past year, offset revenue lost to canceled performances, and make the enhancements needed to reopen the venue safely. With no other revenue for 15 months, The Grand is so grateful that they were able to fundraise enough to keep the theater up and running. Thanks to the generous support of over 1,400 donors, the historic theater will be able to reopen at full capacity in the fall for another season of live performances, with the first shows taking place in August.

To express their sincere gratitude to the people who helped them survive this unprecedented year, supporters of The Ghost Light Fund will be able to see their names in lights this week! The Grand sees all of its supporters as stars, and so the names of all Ghost Light Fund donors will be displayed on The Grand’s marquee overlooking the 400 Block from June 23rd through June 27th.

“It’s been an incredibly challenging 15 months for the entire arts and entertainment industry,” said Sean Wright, Executive Director of The Grand Theater. “Once again, our amazing community has stepped up to support The Grand as they have done for almost a century. We are so grateful for their generosity and we know that as we get ready to reopen our doors, we couldn’t have done it without them.”

While many performing arts centers across the globe face uncertain futures, many of them lacking the necessary funds to reopen their doors, The Grand is humbled and honored to be part of the Wausau community. Because of their generous support, this historic theater can continue to live its mission to entertain, educate, and enrich North Central Wisconsin through world-class performing arts.

For more information on The Grand’s Ghost Light Fund as well as the return of in-person performances, visit www.grandtheater.org.

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