



THE
GRAND
THEATER

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Press Release

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Grand Theater Recognized Again As Top Theatre Venue Worldwide

December 13, 2021, WAUSAU -- After reopening in August, The Grand Theater in Wausau caps off the year with a spot in the 2021 Top 200 Theatre Venues Worldwide as compiled by *Pollstar*. The Grand ranked 120th according to the publication's Year End Edition with 11,951 tickets sold. This marks the fifth straight year The Grand has appeared in the Top 150 rankings, and the second-highest placement ever in the annual rankings for The Grand.

In addition to finishing in the Top 150 overall, The Grand shined in comparisons with similar markets and venues, finishing first in terms of similar market size for the third consecutive year and ranking third overall for theatres under 1,300 seats.



"It's been incredible to reopen our historic theater and bring the magic of live entertainment back to The Grand. To be recognized in *Pollstar's* Top 150 worldwide for the fifth consecutive year is a tribute to the hard work done by our entire team," says Sean Wright, Executive Director. "To once again have the highest finish of similarly-sized markets is especially gratifying, because it demonstrates just how incredibly supportive this community is of the performing arts. It's certainly quite an accomplishment, and we are absolutely thrilled."

Pollstar is the worldwide trade publication for the concert and performing arts industry. The Grand has been ranked alongside world-renowned theaters such as Radio City Music Hall (New York, NY), Ryman Auditorium (Nashville, TN), and Royal Albert Hall (London, UK).

"We have our outstanding patrons to thank for our success," Wright says. "We have incredibly loyal season subscribers, plus we're excited to see how many new patrons from throughout the entire region are experiencing The Grand for the first time. It's great to be recognized with some of the elite venues in the world, and it motivates us to continue to present the best in the performing arts for our audiences to enjoy."

To find more information about The Grand, visit www.grandtheater.org, or call 715.842.0988.