



THE
GRAND
THEATER

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Press Release

The Grand Theater Announces the Lift Every Voice Series

WAUSAU, WI – March 18, 2022 – The Grand Theater is excited to announce the first two shows in its newest series, the Lift Every Voice Series. The series will celebrate the diversity of the community by showcasing artists from a variety of backgrounds who share their unique experiences through their art.

The Lift Every Voice Series will feature free performances, workshops, discussions, and more to allow audiences to explore perspectives different from their own.

“We are thrilled to present the Lift Every Voice Series,” said Sean Wright, Executive Director of The Grand Theater. “It’s exciting to bring incredible artists to The Grand not only to perform, but also to make an indelible impact in our community through their art.”



The first concert in the series will feature Bassel & The Supernaturals on Sunday, April 10. Bassel & The Supernaturals tells the story of Bassel Almadani’s experience as a first generation Syrian-American using soulful melodies, funk-inspired rhythms, and captivating lyrics regarding love, loss, and the war in Syria. Deeply inspired by Otis Redding, Bassel uses the stage to build awareness and empathy for Syrian refugees, with a substantial portion of the band’s proceeds benefiting the Karam Foundation, a nonprofit focused on building a better future for Syria.

Then, on Thursday, May 19, The Grand will welcome Lady Midnight, a Twin Cities-based vocalist and performance artist who draws upon her Afro-indigenous roots to create smooth R&B and hip-hop sounds that resonate with audiences of all kinds. Lady Midnight has performed across the country with artists like Common, Andra Day, and Aloe Blacc, and she uses her platform to hold space for Black, Indigenous, people of color, refugee, and immigrant youth with her residency work.

“It is so important to us that the arts remain accessible in our community,” said Katy Lang, Director of Development & Community Engagement at The Grand. “Providing free tickets to these performances and activities, as well as showcasing artists from underrepresented groups, is simply a step toward welcoming audiences that more accurately represent all members of our community.”

Free tickets to both of these performances, as well as all future performances in the Lift Every Voice Series, are available at www.grandtheater.org or at The Grand’s Ticket Office. Visit <https://www.grandtheater.org/tickets/lev> for updates on residency activities, workshops, Q&As, and more pertaining to each of the shows. For other information about the Lift Every Voice series, contact Katy Lang at klang@grandtheater.org.

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