



THE  
GRAND  
THEATER

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## Press Release

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## Grand Theater recognized again as top theatre venue world wide

WAUSAU, WI -- December 13, 2022 -- The Grand Theater caps off the year with a spot in the 2022 Top 200 Theatre Venues Worldwide as compiled by *Pollstar*. The publication's Year End Edition ranked The Grand 148<sup>th</sup> in the world based on our total ticket revenue of \$2,298,400. The Grand serves more than 135,000 patrons each year, and has appeared in *Pollstar*'s Top 150 rankings since 2017.

In addition to finishing in the Top 150 overall, The Grand shined in comparison with similar markets and venues, ranking second in terms of market size and third for theaters under 1,300 seats. The Grand consistently has been among the top five venues of its size since 2017, and in the top two for market size since 2018.

"Our historic theater being recognized in *Pollstar*'s Top 150 worldwide for the sixth consecutive year is a tribute to the hard work done by our entire team," says Sean Wright, Executive Director. "To once again have one of the highest finishes of similarly-sized markets is especially gratifying, because it demonstrates just how incredibly supportive this community is of the performing arts. It's certainly quite an accomplishment, and we are absolutely thrilled."

*Pollstar* is the international trade publication for the concert and performing arts industry. The Grand has been ranked alongside world-renowned theaters such as Radio City Music Hall (New York, NY), Ryman Auditorium (Nashville, TN), and Royal Albert Hall (London, UK).

"We have our outstanding patrons to thank for our success," Wright says. "We have incredibly loyal season subscribers, plus we're excited to see how many new patrons from throughout the entire region are experiencing The Grand for the first time. It's great to be recognized with some of the elite venues in the world, and it motivates us to continue to present the best in the performing arts for our audiences to enjoy."

To find more information about The Grand, visit [www.grandtheater.org](http://www.grandtheater.org), or call 715.842.0988.

