



THE
GRAND
THEATER

Performing Arts Foundation, Inc.
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www.grandtheater.org

Press Release

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Cheap Trick performing live at The Grand

Monday, April 24, 7:30 pm

Presented by True Endeavors

Tickets on sale Friday, February 24 at 10:00 am



WAUSAU, WI – February 23, 2023 – Cheap Trick is an indisputable American institution, beloved around the globe since 1974 for their instantly identifiable, hugely influential, brand of pop rock 'n' roll. Their new tour brings them to Wausau on April 24 for a concert at The Grand Theater with special guest Miles Nielsen & the Rusted Hearts.

The band members of Cheap Trick – Robin Zander (vocals, rhythm guitar), Rick Nielsen (lead guitar), Tom Petersson (bass guitar), and Daxx Nielsen (drums) – are true pioneers with an unparalleled streak of certifiably classic tunes, from "He's A Whore," "California Man" and "Dream Police" to "Surrender" and "I Want You To Want Me." Cheap Trick is touring once again with the same lineup of the last several years which includes Robin Taylor Zander on rhythm guitar and vocals.

2016 saw Cheap Trick's long-awaited induction into the Rock and Roll Hall of Fame. The induction honored both the band and the pioneering sound that has earned them total record sales well in excess of 20 million featured appearances and more than 40 international gold and platinum certifications. Cheap Trick closed the 2016 Rock and Roll Hall of Fame Induction Ceremony with a show-stealing performance that prompted *Rolling Stone* to rave, "Their smoking three-song set (was) played to perfection, with Zander hitting all the notes he hit at Budokan back in 1978."

In 2017, Cheap Trick released *WE'RE ALL ALRIGHT!* and *CHRISTMAS CHRISTMAS*. With the former album's first single "Long Time Coming" enjoying an unprecedented run of 14 weeks at No. 1 on the Mediabase Classic Rock chart and, the album received loud applause from the press following, with *Paste* flat out raving, "Having been an active band for more than four decades, Cheap Trick continues to be a model of freakish consistency...Quick, think of any other American rock band formed in the 70s

who is still putting out albums in the modern era that not only don't embarrass the band but repeatedly revitalize their career. The list starts and stops with one name: Cheap Trick. They're not going anywhere, so you might as well start listening."

"The energy levels are astounding," shouted *Classic Rock* from the UK, "with producer Julian Raymond extracting a sonic attack that makes Rick Nielsen, Robin Zander, Tom Petersson and Daxx Nielsen sound like they've been locked in an industrial hangar with a bunch of AK-47s."

"If 2016's terrific *BANG ZOOM CRAZY...HELLO* was a long-awaited comeback after a seven-year lapse, then this year's rapid follow-up shows that was no anomaly," declared *American Songwriter*. "Few acts inducted into the Rock and Roll Hall of Fame, as Cheap Trick deservedly was in 2016, are cranking out music as fresh, honest, energized and explosive as these guys have released in the past two years. And if this recent burst in activity keeps going, they will be the poster boys for how ageing rock and rollers can stay relevant without selling out or trying to be hip...Long Live Cheap Trick."

In May 2018, the band released their single, "The Summer Looks Good On You." The Rock & Roll Hall of Famers co-produced the electrifying rocker alongside their long-time collaborator, GRAMMY® Award winner Julian Raymond (Glen Campbell, Fastball).

The song was the first glimpse at the band's 20th studio album, *IN ANOTHER WORLD*, which debuted at #1 on the Billboard Rock Chart upon its release in Spring 2021, their highest first-week chart placement in their long, remarkable career. The record also bowed at #1 on the "Record Label Independent Current Albums" chart, #5 "Current Digital," #6 "Top Current," #6 "Internet," #7 Top Albums," and #10 "Digital." To add to the excitement, the album's single, "Light Up The Fire," peaked at #1 at Classic Rock Radio both Mediabase and BDS.

"Since their first album in 1977, Cheap Trick has consistently put out perfectly polished power-pop and hard rock gems, and that tradition continues on In Another World...All we can do is be thankful for the longevity and endless creativity of the quartet from Rockford, Illinois." – Associated Press

Presented by True Endeavors (www.trueendeavors.com), which is donating \$1 per ticket to Community Partners Campus in Wausau.

Cheap Trick website: www.cheaptrick.com

Tickets for Cheap Trick go on sale to the general public at 10:00 am Friday, February 24. VIP packages available. Buy online at www.grandtheater.org, by phone at 715-842-0988, or at The Grand Theater Ticket Office, 401 N. Fourth St., downtown Wausau. Open Mon.-Fri. 9 am-5:30 pm for phone and in-person orders.

*The Grand Theater strongly advises patrons to buy online **only** through grandtheater.org and tickets.grandtheater.org. Third party ticket outlets commonly found online are **not** authorized sellers, and might sell invalid tickets and/or charge excessive fees that are often double or triple the face value of the ticket.*

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