

2010-2020: DECADE IN REVIEW

Thank you for your support!

We look forward to the next ten years, and to continuing our legacy as a home for the performing arts in North Central Wisconsin.



The Grand Served
ALL 72 COUNTIES



525,000
Total Tickets Sold



131,000
Students Attended
Matinee Performances



120
Total Sold-Out Shows



An Economic Impact of
\$38 million



Consistently Ranked as a
**TOP THEATER
WORLDWIDE**



\$15 million
Total Ticket Revenue



Community support allows us to continue our work: presenting the best of the performing arts, facilitating meaningful engagement opportunities, keeping ticket prices reasonable, and creating memorable experiences for the entire community. With your help, we hope to continue this tradition of excellence.

**We invite you to be a part of
The Grand's family.
Donate today!**



2019 ANNUAL REPORT & DECADE IN REVIEW



401 N Fourth Street, Wausau, WI
715-842-0988 | www.grandtheater.org

MAKING AN IMPACT IN OUR COMMUNITY

As we celebrate the beginning of a new decade, we want to say thank you for your support. You have helped make The Grand Theater what it is today: a cultural home for the community.

Your support makes it possible to continue our mission to ENTERTAIN, EDUCATE, and ENRICH the region. The Grand is proud to be a place that sparks creativity in North Central Wisconsin.

Your support helps continue this tradition for generations to come.

THANK YOU!



2019: YEAR AT A GLANCE

ANOTHER RECORD-BREAKING YEAR AT THE GRAND THEATER!



Top Ranked Theater
IN THE WORLD
Based on Market Size



31

Sold-Out Shows



72,870

Total Tickets Sold



130,000

Patrons Through Our Doors



315

Total Days
of Usage



The Central Wisconsin
Jerry Ensemble Features
16 STUDENTS



4,450

First-Time Patrons



2,500

Served by the Community
Engagement Series



14,000

Students Attended
Matinee Performances



\$9,945

Donated to
Local Charities



111

Schools Served



An Economic Impact of
\$5 million



\$119,772

Total Savings to
Community Partners



691

Access to the Arts
Scholarships Awarded

Center for the Visual Arts

GALLERY

GRAND