



Performing Arts Foundation, Inc.
401 Fourth Street
Wausau, WI 54403-5420
715-842-0988
www.grandtheater.org

Press Release

FOR IMMEDIATE RELEASE

More people now eligible for day-of-show rush tickets at The Grand

WAUSAU, WI • Sept. 11, 2023 – Beginning with the 2023/24 Season of shows, the Grand Theater has expanded rush tickets to educators, first responders, and SNAP card-holders, in addition to students and military personnel who have long qualified for these steeply discounted tickets available at the door one hour before showtime.

Most shows in The Grand's 2023/24 Season will offer a rush discount, if tickets remain. Patrons must present their qualifying ID (school ID, military/veteran ID, SNAP card, municipal ID, etc.) to receive the rush ticket price. This can be as low as \$10 and almost always at least 50% below regular price. Cost will vary due to artist contracts. Limit one rush ticket per show per qualifying purchaser.

This expansion is part of The Grand's enhanced efforts to bring the performing arts to more people in the community. The Kocourek Kids Family Series, also new this year, offers \$10 children tickets to the five shows in that series, while supplies last. The Bridge Clinic Lift Every Voice Series, which debuted in spring 2022, features free performances by national artists from diverse backgrounds. These new programs, along with the long-standing Hadley Family Fund Access for All program and Community Engagement Series, are a crucial part of The Grand's efforts to serve as many people as possible in the Wausau area and north central Wisconsin.

"We are thrilled to expand our rush ticketing program. Ensuring that the arts are accessible to all is a key component of our mission and we are excited to offer the opportunity to attend amazing performances at a discounted price for our community," says Grand Theater Executive Director Sean Wright.

The Grand's 2023/24 Season begins Tuesday, Sept. 12 with LEONID & FRIENDS, the sensational Chicago tribute band, whose members all hail from Russia, Ukraine and Eastern Europe. Rush tickets for \$10 will be available if any seats remain as of 6:30 pm (one hour prior to the performance).

What shows will offer rush tickets? Most Grand Theater-presented shows and some shows brought in by outside presenters. If possible, The Grand will announce a specific show's rush ticket details on Facebook, Instagram, or grandtheater.org several hours before showtime. People can also call the Ticket Office at 715-842-0988 on weekdays 9 am-5:30 pm. NOTE: Just because a certain performance can offer rush tickets does not guarantee they will be available one hour before showtime. Many shows sell out.

Can rush tickets be reserved in advance? No. Discounted rush tickets can be purchased only in person at the door starting one hour before the performance on a first-come, first-served basis.

Can I buy more than one rush ticket to a show? No. Rush tickets are limited to one per eligible purchaser.

For questions about rush tickets, the public can contact the Ticket Office at 715-842-0988 during office hours weekdays 9 am-5:30 pm, or email info@grandtheater.org.

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