



THE
GRAND
THEATER

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Press Release

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Grand Theater recognized again as top theatre venue worldwide

WAUSAU, WI -- December 11, 2023 -- The Grand Theater caps off the year with a spot in the 2023 Top 200 Theatre Venues Worldwide as compiled by *Pollstar*. The publication's Year End Edition ranked The Grand 125th in the world based on our 62,007 tickets sold. The Grand grossed a record \$2,624,629 in ticket revenues this year and has appeared in *Pollstar*'s Top 150 rankings since 2017.

In addition to finishing in the Top 150 overall, The Grand shined in comparison with similar markets and venues, ranking second in terms of market size and fourth for theaters under 1,300 seats. The Grand consistently has been among the top five venues of its size since 2017, and in the top two for market size since 2018.

"Our historic theater being recognized in *Pollstar*'s Top 150 worldwide for the seventh consecutive year is a tribute to the hard work done by our entire team," says Sean Wright, Executive Director. "To once again have one of the highest finishes of similarly-sized markets is especially gratifying, because it demonstrates just how incredibly supportive this community is of the performing arts. It's certainly quite an accomplishment, and we are absolutely thrilled."

Pollstar is the international trade publication for the concert and performing arts industry. The Grand has been ranked alongside world-renowned theaters such as Radio City Music Hall (New York, NY), Ryman Auditorium (Nashville, TN), and Royal Albert Hall (London, UK).

"It has been a record-setting year for ticket sales and we have our outstanding patrons to thank for our success," Wright says. "We have incredibly loyal season subscribers, plus we're excited to see how many new patrons from throughout the entire region are experiencing The Grand for the first time. It's great to be recognized with some of the elite venues in the world, and it motivates us to continue to present the best in the performing arts for our audiences to enjoy."

To find more information about The Grand, visit www.grandtheater.org, or call 715.842.0988.

